



EGAI - « UNITA AS A MODEL FOR INSTITUTIONALIZED UNIVERSITY COOPERATION: FROM THE EUROPEAN ECONOMIC INTEREST GROUPING TO THE EUROPEAN GROUPING OF ACADEMIC INTEREST »

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Why do we need to foster academic cooperation at the EU level?

... more than a strategic choice

For a more perfect unity of the single market and for EU economic and social cohesion

To consolidate **EUROPEAN IDENTITY** and strengthen **EU CITIZENSHIP**,
overpassing the merely economic dimension
EU CITIZEN AS A «MARKETBURGER»

To protect **ACADEMIC FREEDOM** and **FREE MOBILITY OF KNOWLEDGE**
(Charter of EU Fundamental Rights, art. 13)





THE EGAI CONSORTIUM

Università di Torino (UNITO)
Université Savoie Mont Blanc (USMB)
Universidad de Zaragoza (UNIZAR)
Universitatea de Vest din Timișoara (UVT)
Université de Pau et de Pays de l'Adour (UPPA)
Universidad da Beira Interior (UBI)

Starting date: 1st April 2023

Project duration: 1 year

Call “Pilot institutionalised EU cooperation instruments to explore the feasibility for a possible European legal status for alliances of higher education institutions”



ASSOCIATED and SUPPORTING PARTNERS

6 Universities Associated Partners of
UNITA

Several National Authorities in the field
of Higher Education

1 Chamber of Commerce

1 University Alliance

1 EEIG in the field of Research and
Innovation

Instituto Politecnico Da Guarda (IPG)
Haute école Spécialisée de Suisse Occidentale (HES-SO)
Universitatea Transilvania Din Brasov (Unitbv)
Universidad Publica de Navarra (UPNA)
Università degli Studi di Brescia (UNIBS)

Agência National Erasmus+ Educação e Formação (ANE+EF)
Departamento de Ciencia, Universidad y Sociedad del
Conocimiento (DCUSC)
Ministère de l'Enseignement Supérieur et de la Recherche
(MESR)
Ministério de Ciência, Tecnologia e Ensino Superior (MCTES)
Ministero dell'Università e della Ricerca (MUR)
Staatssekretariat für Bildung, Forschung und Innovation
(SBFI)
Schweizerischer Akkreditierungsrat (AAQ)

Camera di Commercio Industria Artigianato e Agricoltura di
Torino (CCIAA)

European University of Technology (EUt+)

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GENERAL OBJECTIVES

To analyse, test and facilitate the use of a **European Grouping of Economic Interest (EEIG)** as an instrument of institutionalized cooperation, with the final goal of designing a new grouping, here named **European Grouping of Academic Interest (EGAI)**.

Background: **UNITA-UNIVERSITAS MONTIUM**
EEIG registered at the CCIAA of Turin, 25th
january 2023





The European Economic Interest Grouping (EEIG)

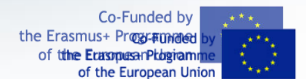
«Public education organised within the national educational system funded and supervised by the State may be considered as a noneconomic activity... **but public institutions can also offer educational services which, due to their nature, financing structure and the existence of competing private organisations, are to be regarded as economic** »

Communication from the Commission on the application of the European Union State aid rules to compensation granted for the provision of services of general economic interest (2012/C 8/02)

PROS

- EU legal framework, automatic recognition (genuine EU grouping)
- Flexible and unbureaucratic organization, mixed nature btw profit and not profit, full possibility of economic activities

....but it is not conceived for academic activities



ACTIVITIES PLANNED

a) Analyze and define the activities that can be entrusted to the EEIG in light of the notion of «economic activity»

LEGAL ANALYSIS



ACTIVITIES PLANNED

b) Elaboration of a **legal toolkit** for

- provision of personnel (recruitment or secondment)
- transfer of data and material resources (comparative analysis of the relevant legal systems)

(models of administrative decisions, contracts, regulation)



c) Testing the EEIG:

test activity to be carried out by the EEIG

= **lifelong learning** activity, to facilitate upskilling and reskilling of small and medium-sized enterprises, through the issuance of micro-credentials

ACTIVITIES PLANNED

d) Policies co-creation: elaboration of a **proposal of EU regulation** (for improvement of the existing institutionalized cooperation EU instruments): the **European Grouping of Academic Interest (EGAI)**

e) Dissemination activities: **scientific conference** in Brussels and **winter school** in Timisoara



